



Unifi launches sweepstakes to attend Endurance Challenge Series Championship

Repreve partners with North Face Endurance to promote recycling.

As part of the partnership between The [North Face Endurance Challenge Series](#) and recycled fiber brand [Repreve](#), the North Carolina-based company [Unifi](#) launched a sweepstakes at the Bear Mountain, New York, event April 30, 2016. Participants in The North Face Endurance Challenge Series Sweepstakes may win an all-expense-paid trip and two entries into the Endurance Challenge Series Championship in San Francisco, Dec. 3-4, 2016.

This is the second year that Repreve has partnered with The North Face Endurance Challenge Series. At each race, consumers are educated about the Repreve process and offered Repreve-based products made from recycled plastics, including socks, hats, towels and more. More than 250,000 recycled plastic bottles have been transformed into 32,000 Repreve-based race tees for participating runners, according to Unifi.

“Our collaboration with The North Face allows us to continue developing new ways to make their products and events more sustainable,” says Jay Hertwig, vice president of global brand sales, marketing and product development for Unifi. “The North Face Endurance Challenge Series is an opportunity to further educate people on the alarming fact that 70 percent of plastic bottles in the United States are not recycled and highlight the quality apparel and consumer goods that can be created from recycled plastic bottles.”

To learn more about The North Face Endurance Challenge, visit www.thenorthface.com/get-outdoors/endurance-challenge.html. To enter the sweepstakes, visit signup.repreve.com/ecs through Sept. 25, 2016.