

June 19, 2012 by Csaba Fikker

DAILY NEWS June 19, 2012 0 COMMENTS ▾

From Waste to Wow! REPREVE® Featured in Swimwear from ECO SWIM™ by AQUA GREEN™



ECO SWIM™ by AQUA GREEN introduces eco-friendly swimwear made with REPREVE® recycled fibers. REPREVE, made by Unifi, Inc. (NYSE: UFI), is the recycled ingredient that makes this line of fashionable swimwear sustainable. The ECO SWIM collection can be seen on beaches from coast to coast this summer.

The ECO SWIM line with REPREVE contains numerous styles featuring bikinis in classic silhouettes, tankinis, maillots, sport styles and swim dresses with names like Ecoland, EcoSport and EcoBabe. The collection is available in sizes four through eighteen. ECO SWIM designer, Jenni Saylor, is a veteran of the swimwear industry, most recently consulting with designers such as Tory Burch and Nautica.



SHARE

7 7

Tweet Like

5 2

+1 Digg ↑

3 E-MAIL

ECO SWIM is available for purchase at major retailers including Macy's, Nordstrom, Belk, Dillard's, Lord & Taylor, Everything But Water, Canyon Beachwear, Aqua Beachwear and a host of specialty retailers across the nation. ECO SWIM is also available online at Dillards.com, AquaBeachwear.com, Everythingbutwater.com and macys.com. For updates on retail placements and availability please visit <http://ecoswim.com/stores/>.

"At ECO SWIM, our passion is swimwear, but as a family company we also have a longtime passion for reducing our carbon footprint so future generations can enjoy the beauty of our beaches," says Sandra Davidoff, director of corporate public relations, at ECO SWIM. "We wanted to provide our customers with a sustainable swimwear choice that would flatter their body and speak to their personal style. REPREVE allowed us to achieve this with no sacrifice to fit, quality or design."

REPREVE® Swimwear from ECO SWIM™

REPREVE can be found throughout many products made by some of the leading brands and retailers, including Ford, Polartec, Haggard, The North Face, Patagonia, AllSteel, Hon and Blue Avocado. Learn more at www.repreve.com and follow us on Facebook.

REPREVE is a registered trademark of Unifi, Inc.

SOURCE Unifi, Inc.

THE LA FASHION JUNE ISSUE



ISSUU

LOG IN

- Register
- Log in
- Entries RSS
- Comments RSS
- WordPress.org

POPULAR RECENT COMMENTS TAGS

- I Am Color
- Blue
- If Women Can Wear Suits, Why Can't Men Wear Skirts?
- Fashion Week LA: XCVI's Flattering and Versatile Collection
- Stefano Pilati Receives standing ovation for its Yves Saint Laurent collection
- Somewhere Over the Rainbow...
- Style Fashion Week – Stop Staring!
- Nathanealle Couture – Victorian Inspiration for 2012
- Kelly Nishimoto – Lace and Grace on LA Fashion Week Runway – Spring/Summer 2012
- Betsy Johnson – The Queen of Funky Fashion

MORE