



## Unifi and Repreve Award Grants to Keep America Beautiful Affiliates in Home State of NC

 Wednesday, June 01 2011



Unifi, maker of 100-percent recycled Repreve yarn, has donated funding through its Repreve Recycling Grant Program to four Keep America Beautiful affiliates in North Carolina to increase plastic bottle (PET) recycling. This grant program, focusing on local community-based plastic bottle recycling programs, is the first by Unifi with Keep America Beautiful. Grants were awarded to one western and three eastern North Carolina communities for outstanding proposals to increase recycling in public spaces.

"Today, only 28 percent of PET bottles are recycled," said Roger Berrier, president and COO for Unifi. "At Unifi, we are committed to driving education to consumers and throughout our industry regarding the importance of recycling."

Keep Greenville Beautiful was selected for its plan to place new recycling bins in the Greenville town common area and amphitheater. Keep Nash-Edgecombe Counties Beautiful in Rocky Mount will offer new recycling bins at the Rocky Mount Sports Complex. Keep New Hanover Beautiful, in the Wilmington area, will locate its new bins in a city park along with offering a "Recycling Ambassador" program to the public. Keep Gastonia Beautiful will be placing recycling bins in its new downtown Lineberger Park.