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Sports Names You Need to Know

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Photo Courtesy of the Repeve Brand

Repeve

You could be wearing textile company Unifi's recycled material right now and not even know it. Outdoor sports brands like Patagonia and The North Face use the fabric, which is made out of recycled plastic bottles, in various products, including North Face's popular Denali jacket. The brand has recently begun to move into the action sports market, helping reduce X Games Aspen's environmental impact as the event's recycling partner and signing snowboarder Elena Hight, who in January became the first ever rider - male or female - to stick a double backside alley-oop rodeo in competition.